

Harsh Srivastava

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PRODUCT DESIGNER

Product Designer with 3+ years designing complex B2B SaaS and consumer products, including 800+ screen platforms serving 5M users. Experienced in enterprise workflows, design systems, research, and AI-assisted product design.

PROFESSIONAL EXPERIENCE

Product Designer, Platform Commons | Bangalore, India

Jun. 2024 - Aug. 2026

- Owned end-to-end design for an 800+ screen platform spanning a multi-role admin ecosystem, from field-staff and reviewer permissions through super admins, translating ambiguous requirements into structured workflows and high-fidelity UI.
- Diagnosed permission-flow friction in a core approval workflow through direct field research and restructured the access-control experience, eliminating a critical fraud and security vulnerability.
- Partnered with product and engineering leadership to validate workflow redesigns against technical constraints before build, streamlining intake, review, approval, and reporting workflows and improving operational task efficiency by 25%.
- Built a scalable design system from zero, establishing reusable components and interaction frameworks adopted across client deployments serving a platform with 5M+ consumer and admin users.
- Restructured 200+ legacy admin screens based on user research and information architecture, redesigning a core form into a guided onboarding workflow that cut first-time-admin errors by 40%.

LEADERSHIP & VOLUNTEER EXPERIENCE

UX Design Mentor & Volunteer, Independent | Part-Time

Jan. 2026 - Present

- Mentored aspiring product designers on UX portfolios and mockups, improving job search success rates by 20% for mentees through targeted resume reviews and design critiques.
- Redesigned a non-profit's donation flow, lifting signup efficiency by 25%.
- Placed **2nd** among 300+ participants in **India Designathon 2026**, a national online design competition (Aug 2026).

CERTIFICATIONS

- Google AI Professional Certificate | **Google**
- AI Fluency for Creative Work | **Anthropic (Claude)**
- UI/UX Global Professional Certificate (Level 2) | **UI/UX Global Official**

EDUCATION

B.E. (Honours) in Big Data Analytics | Chandigarh University

2019 - 2023

Concentration Areas: Product Discovery, UX/UI Design, Information Architecture

Major Courses: Human-Computer Interaction, Front-End Development, AI/ML for Unstructured Data, Usability Engineering

SKILLS

Design: Figma | FigJam | Framer | Design Systems | Design Tokens | Components & Variants | Auto Layout |

High-Fidelity UI | Responsive Design | Prototyping | Interaction Design | Accessibility (WCAG)

Research & Product: UX Research | User Interviews | Usability Testing | Information Architecture | User Flows | User Journey Mapping | Product Discovery | 0-to-1 Design | Data-Informed Design

AI & Intelligent Workflows: Claude | Claude Code | Figma AI | OpenAI API | LLMs | Prompt Engineering | AI-Assisted Design | AI-Assisted Development | AI Prototyping | AI-Powered Workflows

Tools & Collaboration: HTML | CSS | Git | Jira | Confluence | Notion | Miro | Stakeholder Management